

O2 SPECIFIC DEVELOPER

The It's Color tone-on-tone series must only be mixed with O2 specific developer of the required volume, in a ratio of 1 to 1 (equal doses), with the exception of the High Lift Series, which must always be mixed in double doses and only with O2 at 40 volumes.

The recommended processing time is between 30 and 40 minutes. For the high lift products the processing time is extended to 45 minutes.

Bearing in mind that It's Color is a 150 ml tube (approx. 3 applications), it is recommended that you use scales to ensure the mixture is correct.

O2 developers

O2 developers are available in 4 volume strengths:

- **10 vol. developer:** for maximum colour deposit on particularly fragile hair; to obtain approximately 1 level of lift or if you wish to lower the level.
- **20 vol. developer:** to lift approximately 2 levels with excellent colour deposit, in the presence of fragile, fine and normal natural hair; also gives effective grey coverage.
- **30 vol. developer:** this is the volume recommended to give approximately 3 levels of lift, for excellent grey coverage and in the presence of particularly difficult hair types (thick, tenacious) or natural hair that tends to be greasy. Also recommended for use with the Fantasy shades.
- **40 vol. developer:** to give approximately 4 levels of lift in the Natural Series. In the High Lift Series 900 – 901 – 903 it must be used in double quantities, to give approximately 5 levels of lift. Not recommended with high percentages of grey.

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If it is necessary to carry out re-pigmentation of previously bleached hair, it is recommended that the **5 volume developer** be used.

(To obtain the 5 vol. developer, mix 10 vol. developer with equal amounts of distilled water).

