

THE
DNA
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STYLING



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Presents Balayage
with the Siggers
Design Team

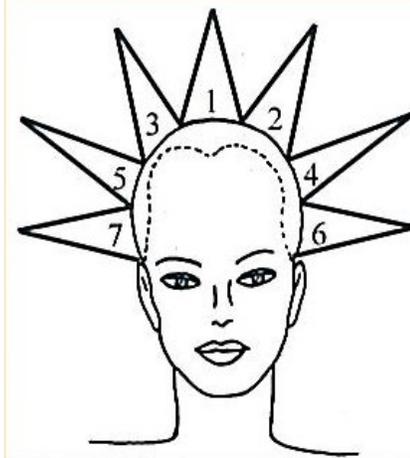
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tease mohawk



technique

Mohawk Balayage was developed to alleviate the problem of getting dots of blonde hair in the back of short hair (a result of foils).

The amount of blonde hair is determined by how you tease. We do three-, five-, and seven-row Mohawks. The more rows you create, the more lightened hair you will end up with. If you want more lightened hair in front, paint singles there; and for even more lightened hair, tease six tubes in the front section.

Mohawk Balayage should be mixed thinner than usual. It should be applied heavily on the ends with very little product at the roots.

Formula:

Base: 2 oz. Artègo It's Color 8, 2 oz. 20 volume
Artègo Developer
Balayage: Artègo Balayage Bleach, 40 volume
Artègo Developer
Technique: Mohawk

notes

balacolor



technique

Balacolor allows the hairdresser to achieve beautiful tone on tone highlights and base color in the time it takes for the base color to process.

For example, if your base color normally processes for thirty minutes, and you want your highlights to process for fifteen minutes, you would apply the color to the roots, wait five minutes, and paint in the balayage. Let everything process the remaining fifteen minutes. At the bowl, rinse down the lightener, add shampoo to color at roots and lather up the mixture, pulling it through the ends, and leave on just long enough (10 seconds to 1 minute) to tone the highlights and marry the two colors.

Formula:

Base: 1 oz. Artègo It's Color 7, ½ oz. Artègo It's Color 7.4, ½ oz. Artègo It's Color 7.40, 2 oz. 20 Volume Artègo Developer

Balayage: Artègo Balayage Bleach, 40 Volume Artègo Developer

Technique: Slants

notes

balacolor



technique

For this Balacolor, we used a deep copper red base.

We applied the color to the roots and immediately balayaged large panels and let everything process for twenty-five minutes. At the bowl the lightener was washed down and shampoo was added to the color at the roots.

The mixture was then lathered up through the ends for 10 seconds to a minute to tone the highlights.

Formula:

Base: 1 oz. Artègo It's Color Cuba Tobacco, 1 oz. Artègo It's Color 7.43, 2 oz. 20 Volume Artègo Developer

Balayage: Artègo Balayage Bleach, 40 Volume Artègo Developer

Technique: Slants & Vs

notes

balacolor



technique

This is another version of the Balacolor technique. We chose a medium chocolate brown base color that processes for 30 minutes. We wanted our lightener to process 20 minutes, so we balayaged the hair immediately after the color application. We painted a soft lead-in around face, leaving the crown dark so the outgrowth would be virtually nonexistent. We then faded the balayage into extremely heavy highlights throughout the ends of the hair to create a dramatic yet soft and feminine style. At the bowl, we rinsed out the lightener, added shampoo to the base color, and lathered up the mixture through the ends of the hair. We left it on for 10 to 60 seconds to marry the base color with the highlights, then rinsed it out.

Formula:

Base: 2 oz. Artègo It's Color 5, ½ oz. Artègo It's Color Chestnut, 2 ½ oz. 20 Volume Artègo Developer

Balayage: Artègo Balayage Bleach, 40 Volume Artègo Developer

Technique: Slants

notes

blonde on blonde



technique

This Blonde on Blonde look was achieved by using the Artègo It's Color 900 series highlift blonde all over the head. We applied the color on the roots and let it process for 25 minutes. We then added shampoo and lathered it all over for 5 minutes. Next, we rinsed it all out, shampooed the hair, and dried it completely. The final step was adding Balayage singles throughout the entire head to cut any remaining brass.

Formula:

Base: 1 ½ oz. Artègo It's Color 900, ½ oz. Artègo It's Color 901, 4 oz. 40 Volume Artègo Developer

Balayage: Artègo Balayage Bleach, 40 Volume Artègo Developer

Technique: Singles

notes

Balayage Hands On Workshop

1. What is Balayage?

Balayage is a highlighting technique, a French word that means “sweeping”.

A. What is the difference between Balayage and other highlighting methods?

When you sweep the product onto the hair, you put less product at the base and more product at the ends so your outgrowth is less noticeable. The highlights look as if they are growing out of the head progressively from darker at the base to lighter at the ends. Balayage can be a soft, natural look or Balayage can be a strong, bold look. This depends upon how you apply the product.

B. Who are the best candidates for Balayage?

There are so many clients that are candidates for Balayage. The person that is looking for the natural highlights, bold, contrast, less maintenance, or the sun-kissed look is a Balayage candidate. Just about anyone can be a Balayage client. Balayage can be performed so many different ways. The outcome is dependent upon how you apply the product, the different angles you use, the way you section, and the base color of your client’s hair. The best clients for Balayage are clients who are looking for softer highlights.

C. Explaining Balayage to your clients:

Balayage is a more natural looking highlight. Your outgrowth is less noticeable because of the different angles used to paint your hair. Balayage is a softer, more natural highlight, leaving some contrast from your roots to ends. Each highlight has a beautiful hand painted lead in that allows the highlight to become stronger as it flows from the head.

2. Tools for Balayage:

For our Balayage highlights the products are very specific. We use Artego Balayage Bleach with Artego Developers. The lighter you want the hair, the higher the volume of developer you use. Using a glass or plastic bowl, fold together with a wooden paddle to form a very thick paste. We use stiff brushes to smooth the thick product on the paddle into a smooth, very paintable consistency.

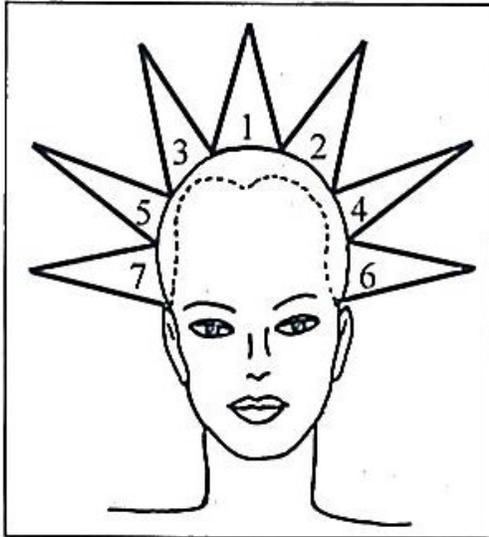
3. Application Techniques

The placement of Balayage highlights is very important. We teach a basic pattern to get stylists comfortable with the art of painting in the highlights, which is the most important part. In this basic pattern, we will cover the three most popular paint designs called Singles, Slants and V’s, and where they are most commonly placed.

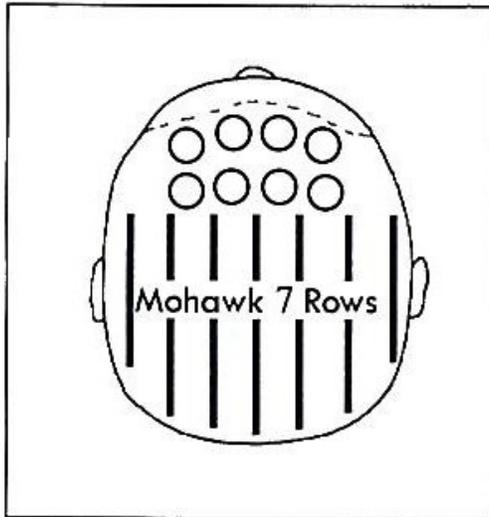
4. Hands On Workshop, Mannequin Assignments

In our class, we will take you through our basic sectioning and the placement of highlights. That is the most important thing you can learn in the beginning. When you return home, you will have something to practice. We will teach you the 3 paint designs: Singles, Slants, and V’s. Students will learn the difference between the three and the placement of each. Then there will be time to actually practice painting on the designs.

7 Row Tease Mohawk



- Row 1 1 ¼" — 2"
- Row 2 1 ½" — 1 ¾"
- Row 3 1 ½" — 1 ¾"
- Row 4 1 ½"
- Row 5 1 ½"
- Row 6 1"
- Row 7 1"



Mohawk/Tease Tips

1. Cut hair before doing Tease/ Mohawk technique
2. Taper with taper shears before teasing
3. Tease leaving volume of hair at end (no packing)
4. Tease Tubes all around tube
5. Tease Mohawk only on sides
6. Mix product thinner
7. Start in front with tubes, then tease center (1) Mohawk past the crown
8. Next tease 2,3,4,5,6,7
9. When painting roots blend from most at end to least at roots
10. When painting roots, paint tubes and front hairline first
11. Apply product to both sides of paddle

Balacolor

Balacolor highlights are very natural, usually only 1 to 2 shades lighter, as if the hair had been naturally lightened by the sun. As a guide, color is applied to the roots for five minutes. Balayage highlights are painted in taking no longer than 10 minutes. Then highlights are left in an additional 10 minutes. When processing is complete, rinse Balayage off ends. Add shampoo to color on roots and work thoroughly through ends, then tone to desired level.

1. Section head into 4 panels applying color at least 1" from the scalp
2. When finished applying color to the roots, go back and stretch color 1"-2"
3. Apply Balayage in a traditional 4 x 5 technique using only slants
4. When painting Balayage highlights, it is okay to paint the product through the color

If we want color to be on roots of hair 25 minutes...

1. We apply color to roots
2. We wait 5 minutes
3. We paint Balayage on hair (should take 10 minutes)
4. We wait 10 minutes for Balayage to process (Balayage should lighten 1-2 shades in this time)
5. Rinse lightener off hair without removing color
6. Apply shampoo to color or scalp and mush up roots to ends for 10 seconds to 1 minute
7. Shampoo, condition and finish hair



Head



Single

Head



Slant

Head



V

Siggers Balayage Class Date Schedule

2009

November 15,16

2010

January 17,18

April 18,19

July 18,19

November 14,15

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